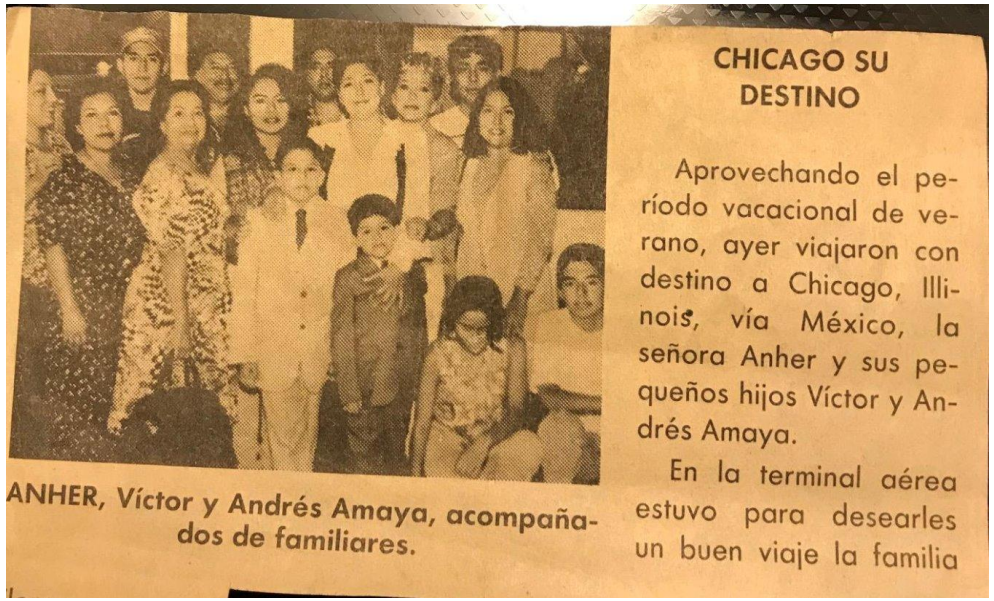
Welcome!

Dr. Victor Amaya
President & Executive Director

DATA YOU CAN USE

Victor Eduardo Amaya Flores



ANHER, Víctor y Andrés Amaya, acompañados de familiares.

CHICAGO SU DESTINO

Aprovechando el período vacacional de verano, ayer viajaron con destino a Chicago, Illinois, vía México, la señora Anher y sus pequeños hijos Víctor y Andrés Amaya.

En la terminal aérea estuvo para desearles un buen viaje la familia

Immigrant

Do you know how frustrating it is to have to translate everything in my head before I say it?
Do you even know how smart I am in Spanish?

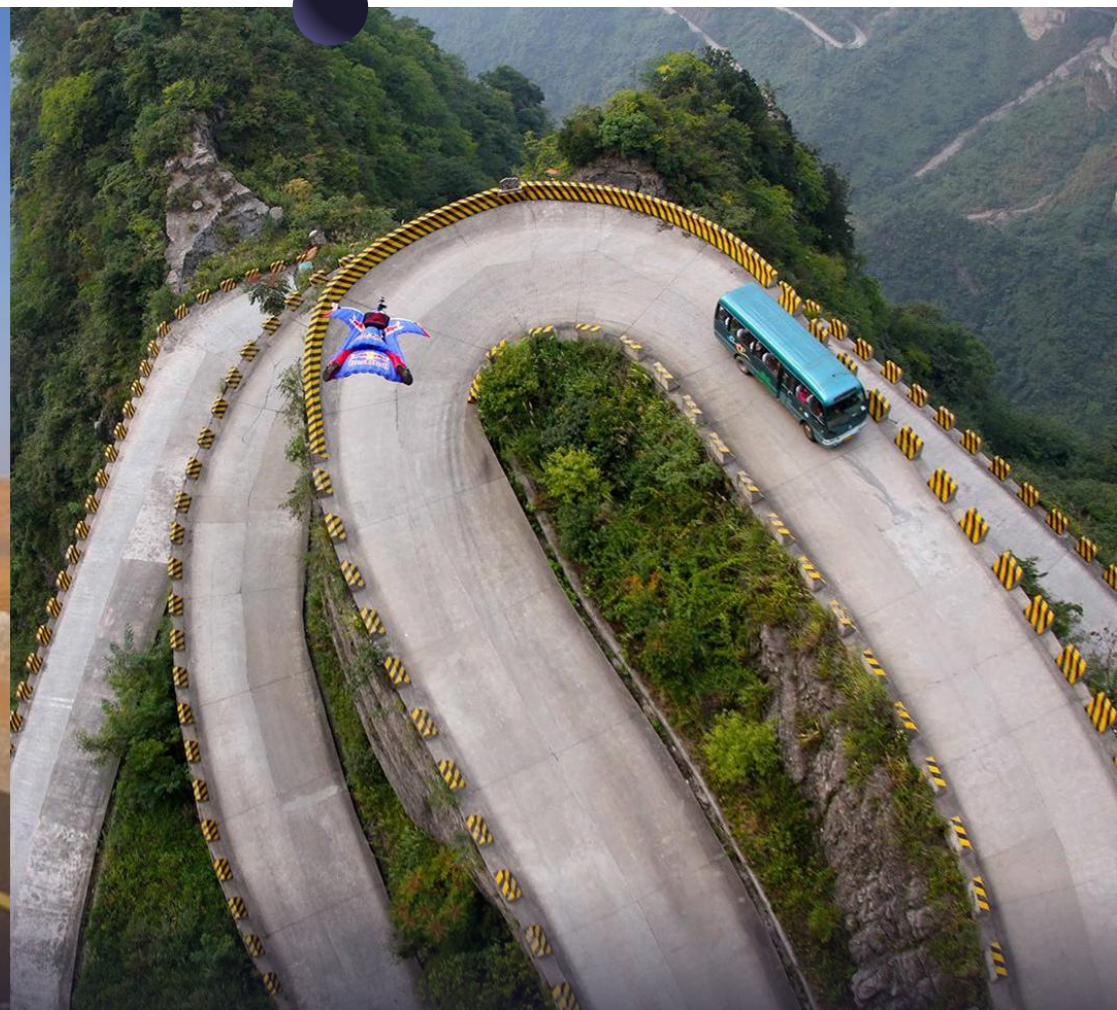
Learner/Researcher/ Practitioner/Scholar

Goal Digger/Obstacle Remover/ Connector

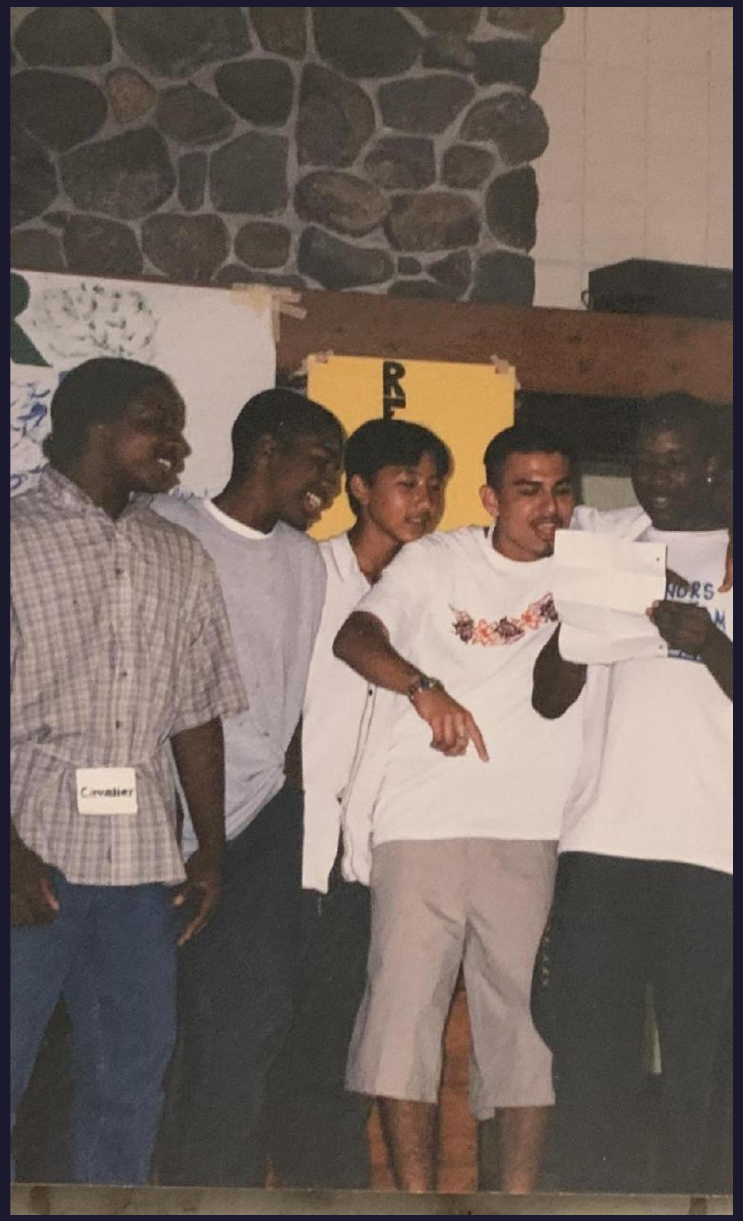
Father/Family/Friend/Mentor

Sociolite/Proud Leo/Limitless Thinking

Journey



-Who am I?
-Who am I not?
-What do I believe in?
-What do I need to do as I serve others?



Riverside High School

UW-Parkside

YMCA - Youth Programs

Bilingual Educator - Milwaukee Public Schools

Cardinal Stritch- Masters Program

Instructional Coach/School Leader

Cardinal Stritch - Doctorate

Managing Director of Impact – City Year Milwaukee

President & Executive Director – Data You Can Use

DATA YOU CAN USE

Mission

Advancing community access to data and the skills needed to drive informed and equitable decision-making in Milwaukee and beyond.

Vision

Our neighbors and partners have the data, tools, skills, and experience they need to create equitable and healthy communities.

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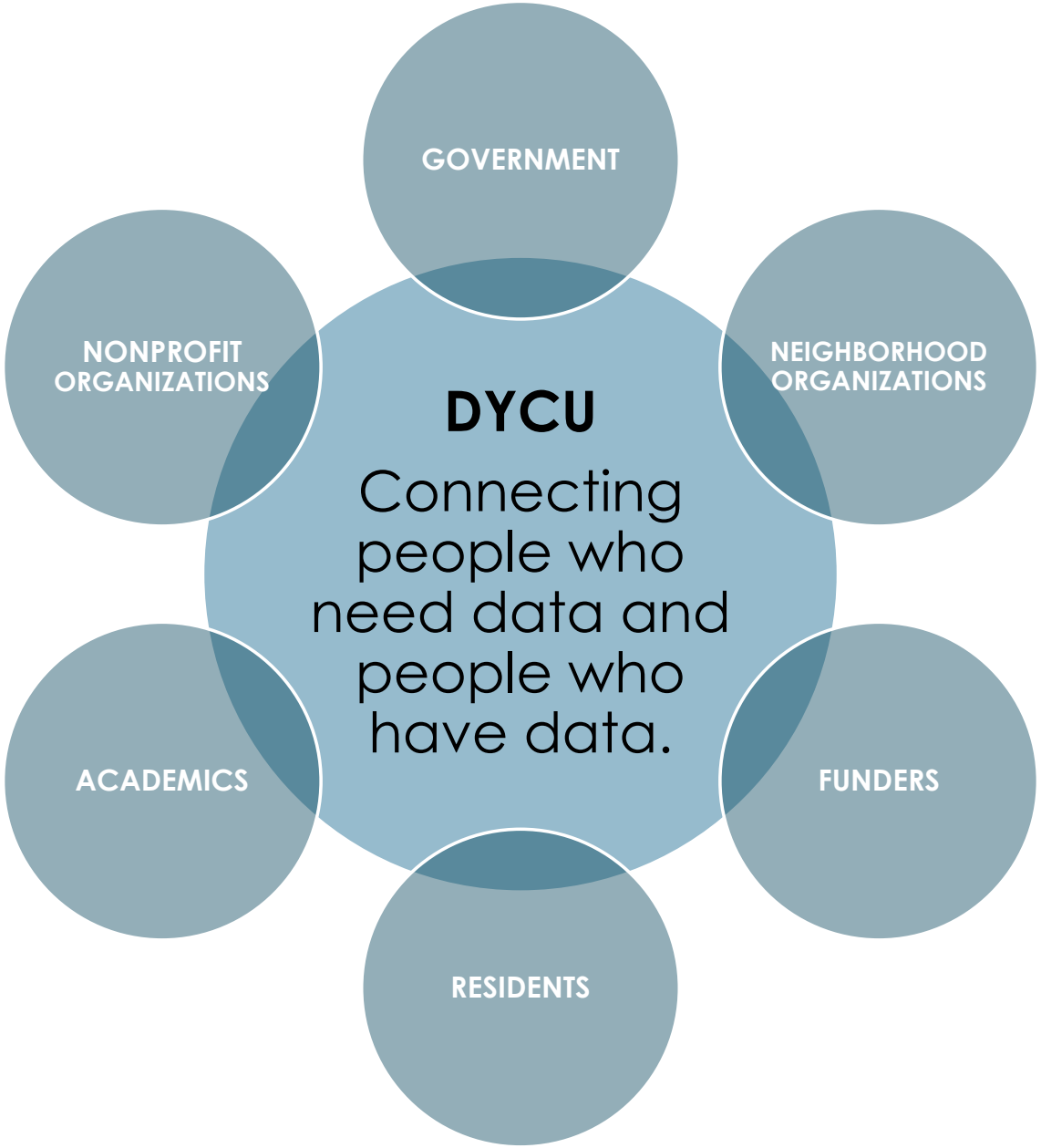

Better data,
better decisions,
better communities.

DATA YOU CAN USE

NATIONAL NEIGHBORHOOD INDICATORS PARTNERSHIP

Data You Can Use

DATA YOU CAN USE

DYCU provides tools to support professionals and community members to:

- Access hyper local data
- Build knowledge and skills
- Data-driven decision making
- Make data actionable

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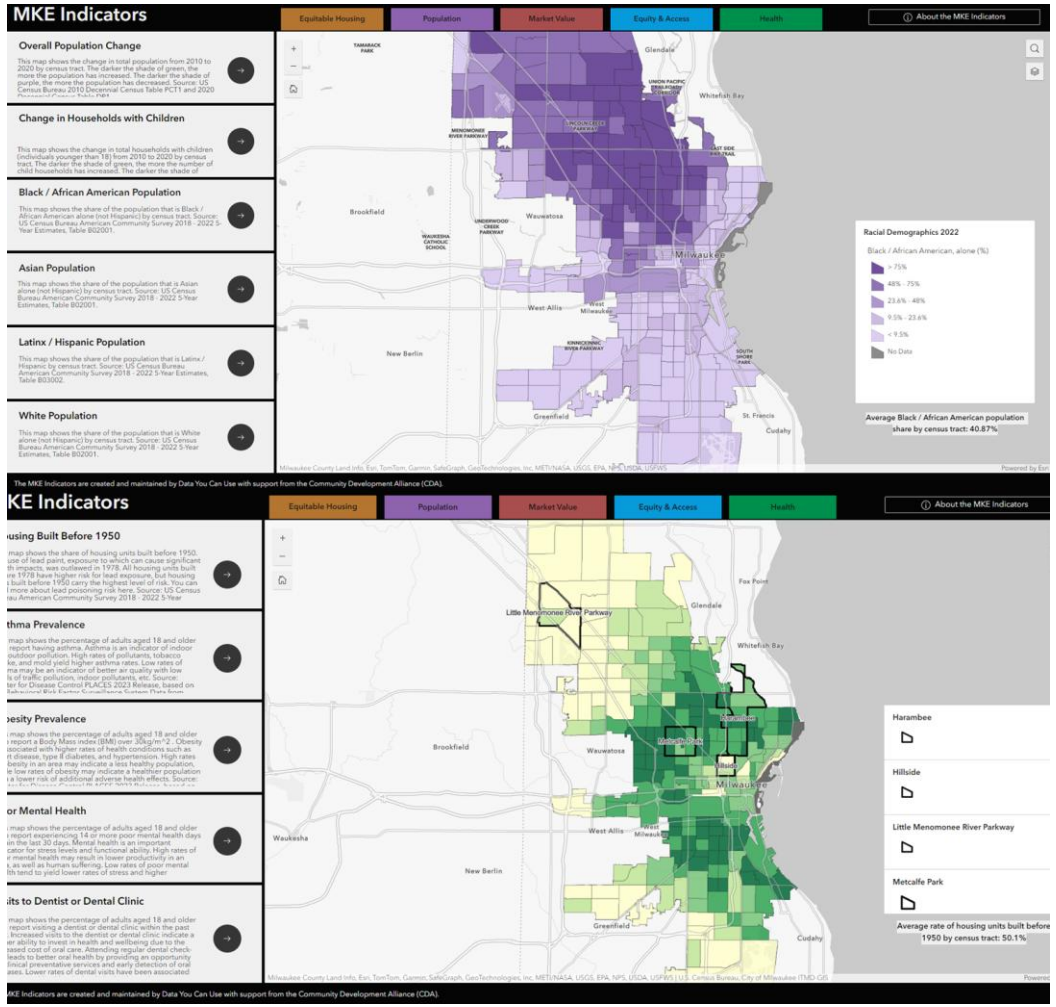
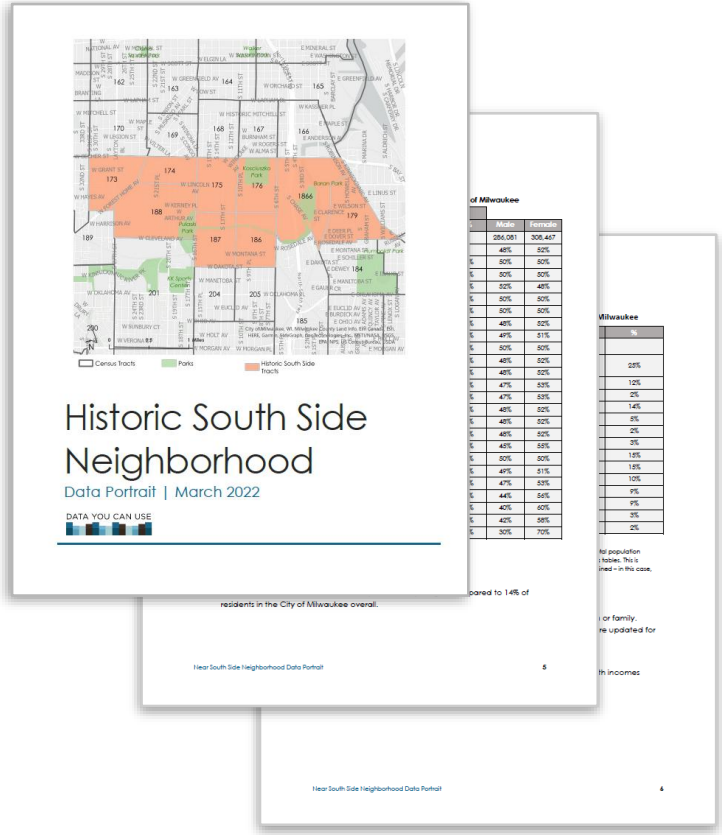
MKE Indicators



Neighborhood Portraits



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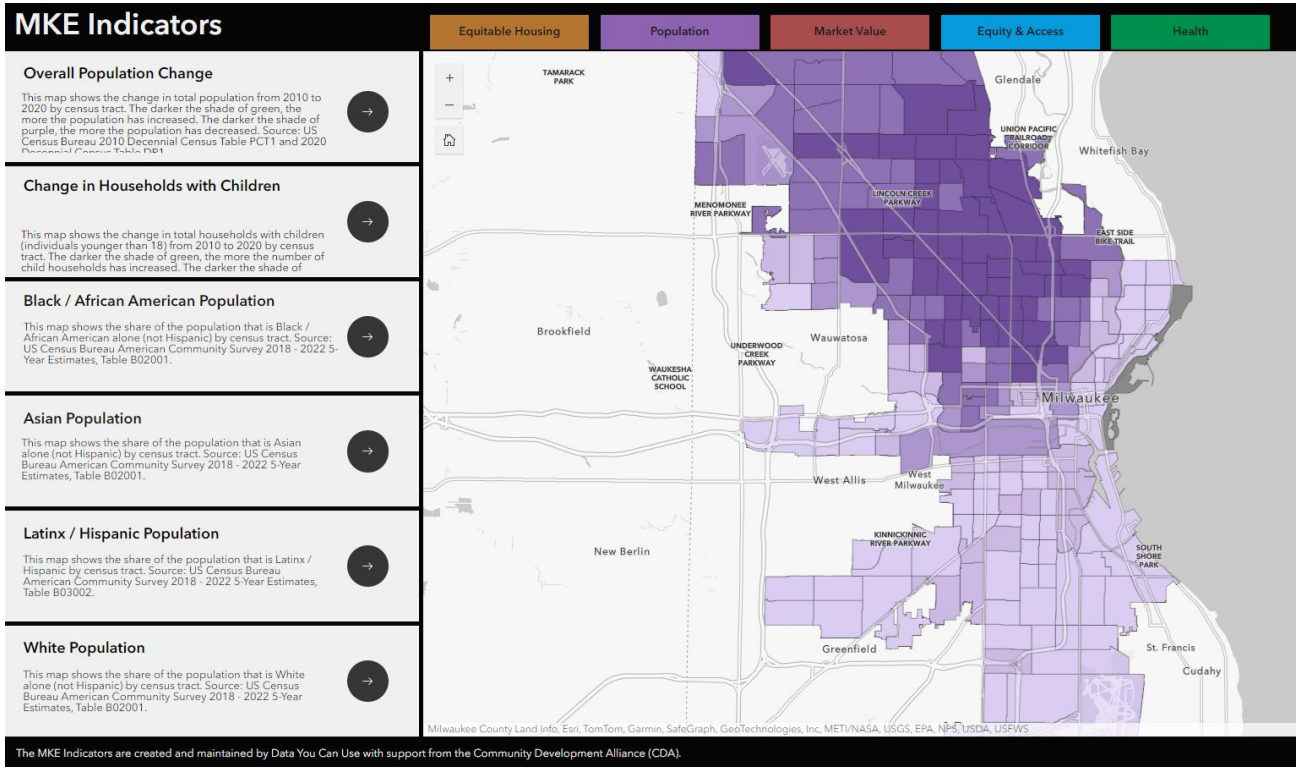
MKE Indicators

Equitable Housing	Population	Market Value	Equity & Access	Health
Latinx/ Hispanic Homeownership	Overall Population Change	Vacancy Rate	Access to Basic Needs	Housing Built Before 1950
Black / African American Homeownership	Change in Households with Children	Residential Sales	Access to Quality Schools	Asthma Prevalence
Rental Housing Cost Burden	Black / African American Population	Homeownership	Access to Employment	Obesity Prevalence
Access to Broadband Internet	Asian Population	New Construction and Major Rehabs	Civic Engagement	Poor Mental Health
Access to Healthy Food	Latinx / Hispanic Population	Foreclosures	Diversity Index	Visits to Dentist or Dental Clinic
Access to Parks	White Population		Historic Disadvantage	

- Displays maps of each indicators across all five categories into one **interactive portal – Esri Experience Builder**
- Data mostly from **2021 or more recent**
- Includes features like **pop-ups** that provide more data for each census tract / geographic boundary and **neighborhood boundaries** that can be turned on and off
- Includes **data sheets** that can be downloaded for each indicators + one complete summary file



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Neighborhood Portraits

What data is included in the portraits?

American Community Survey Data: 2019-2023 5-Year Estimates

Explore Census Data

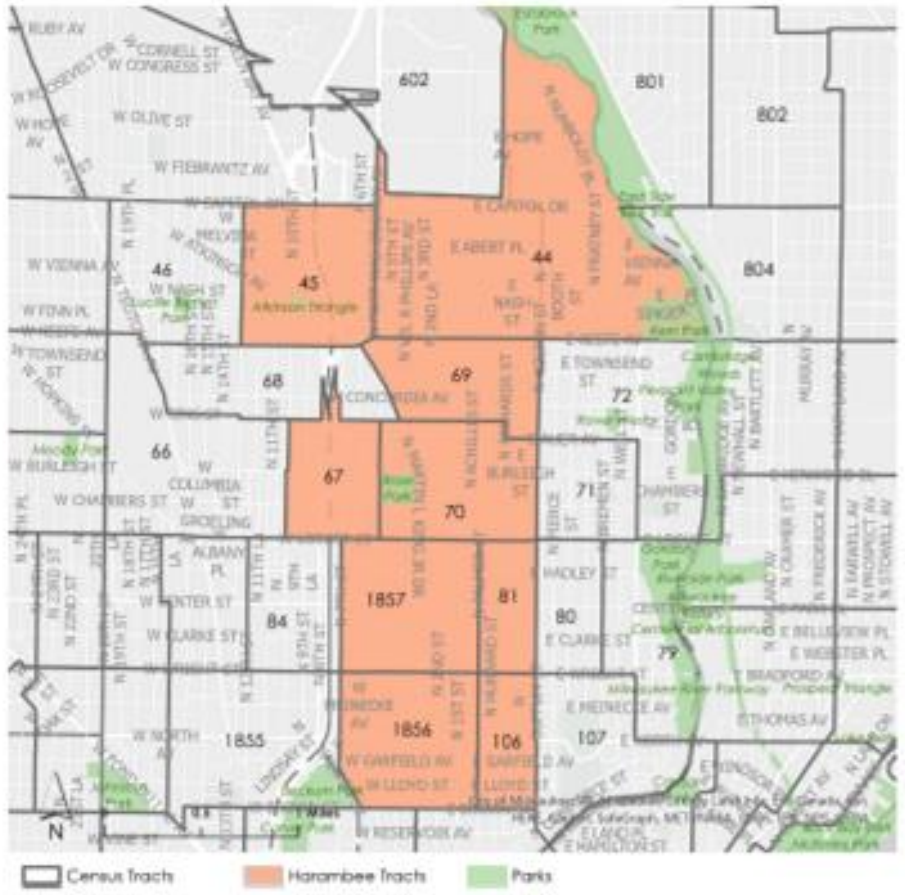
The Census Bureau is the leading source of quality data about the nation's people and economy.

Find Tables, Maps, and more ...

Advanced Search Help Feedback

27 “standard” tables for each neighborhood

Selected census tracts representing each neighborhood



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Tables Included in the Neighborhood Portraits

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Population Characteristics

Housing and Household Characteristics

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Example Table

Table 5: Vehicles per Household

	Amani		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	2,250		230,759	
No vehicle available	650	28.9%	37,304	16.2%
1 vehicle available	1,166	51.8%	105,885	45.9%
2 vehicles available	264	11.7%	64,778	28.1%
3 vehicles available	140	6.2%	17,094	7.4%
4 or more vehicles available	30	1.3%	5,698	2.5%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B08021

Key Takeaways

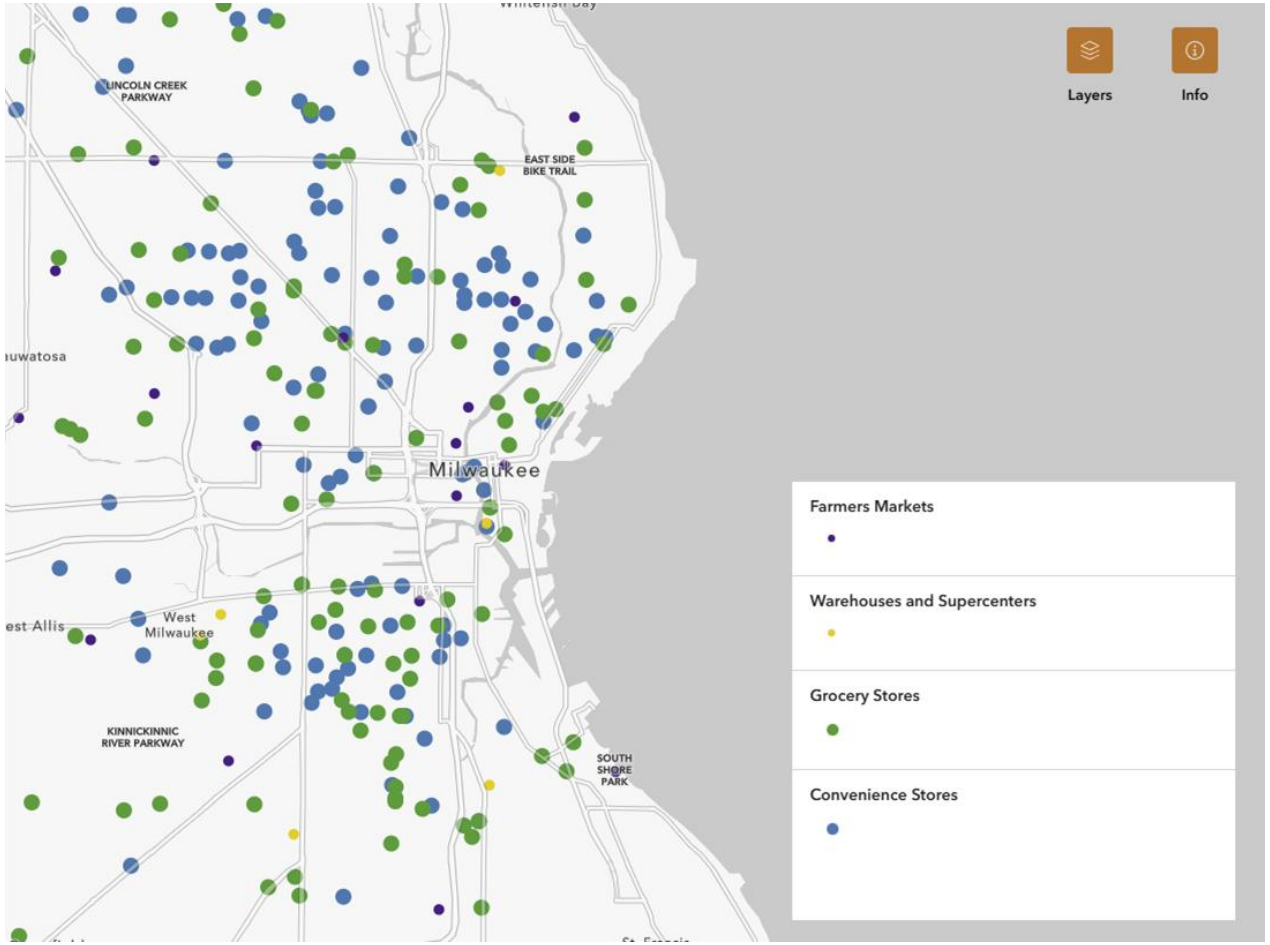
- Approximately 28.9% of households in the Amani neighborhood do not have access to a vehicle, a greater percentage than the rate of the City of Milwaukee as a whole (16.2%).

Data Empowers

- Data does not create meaning, people create meaning
- Use data to **IMPROVE** – **NOT** to prove
- Don’t act on ”just any” data
- “Nothing about us, without us”

Mapping the Milwaukee Food Environment

MILWAUKEE FOOD COUNCIL



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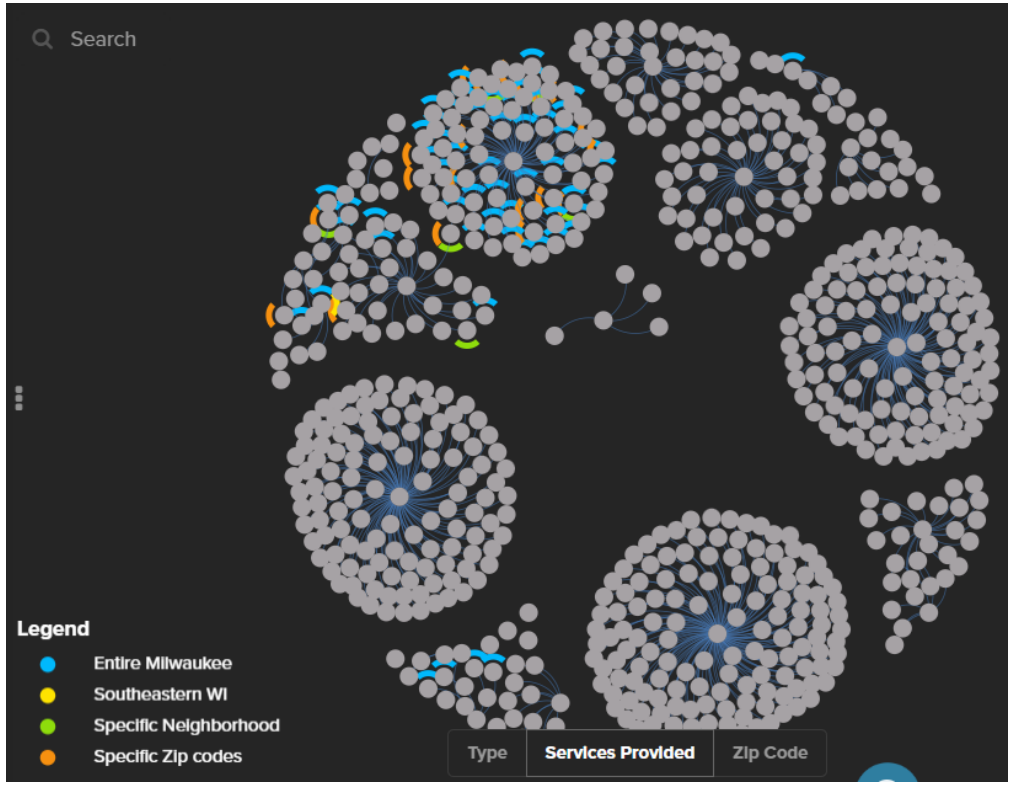
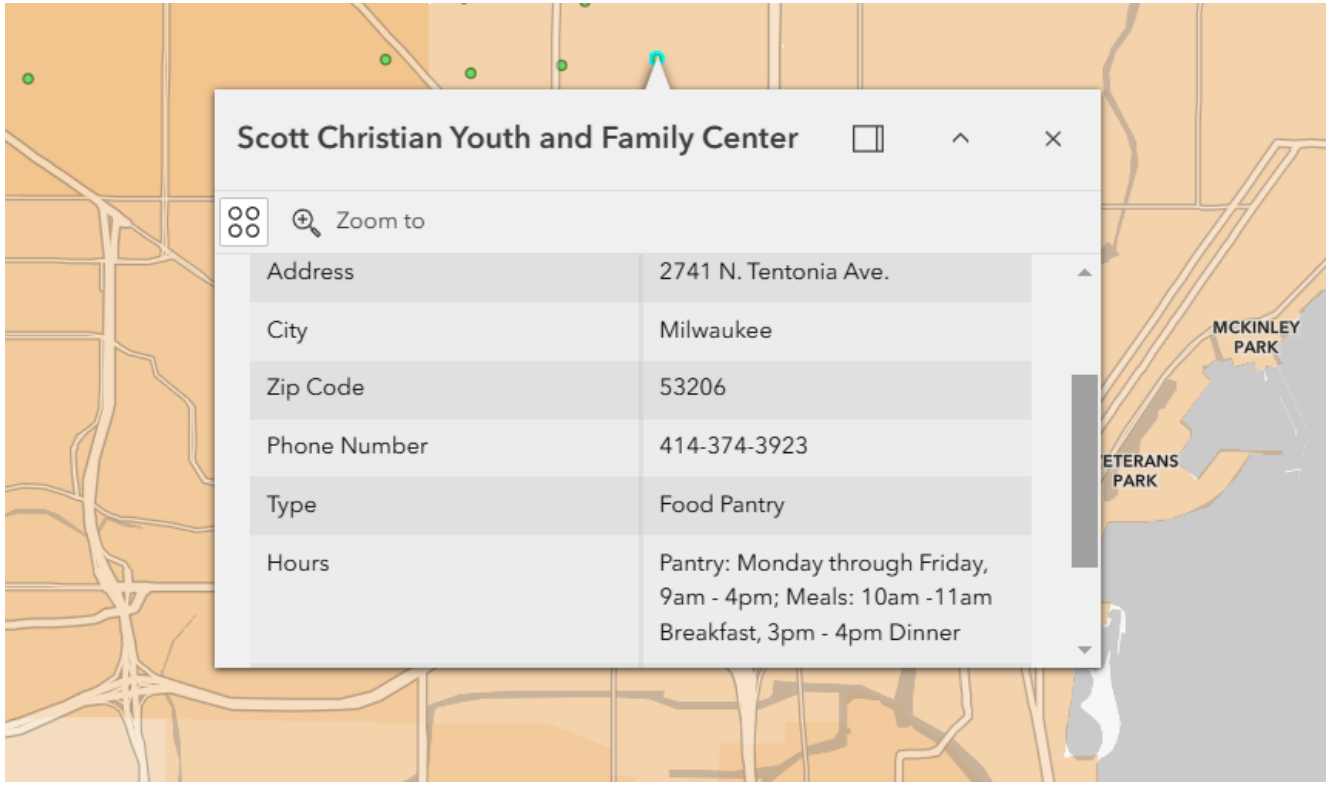
Mapping the Milwaukee Food Environment

Network Mapping



Geographic Mapping



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WEALTH IN MILWAUKEE

October 2025

THE DATA CENTER

willbridge

Greater Milwaukee FOUNDATION

zilber FAMILY FOUNDATION

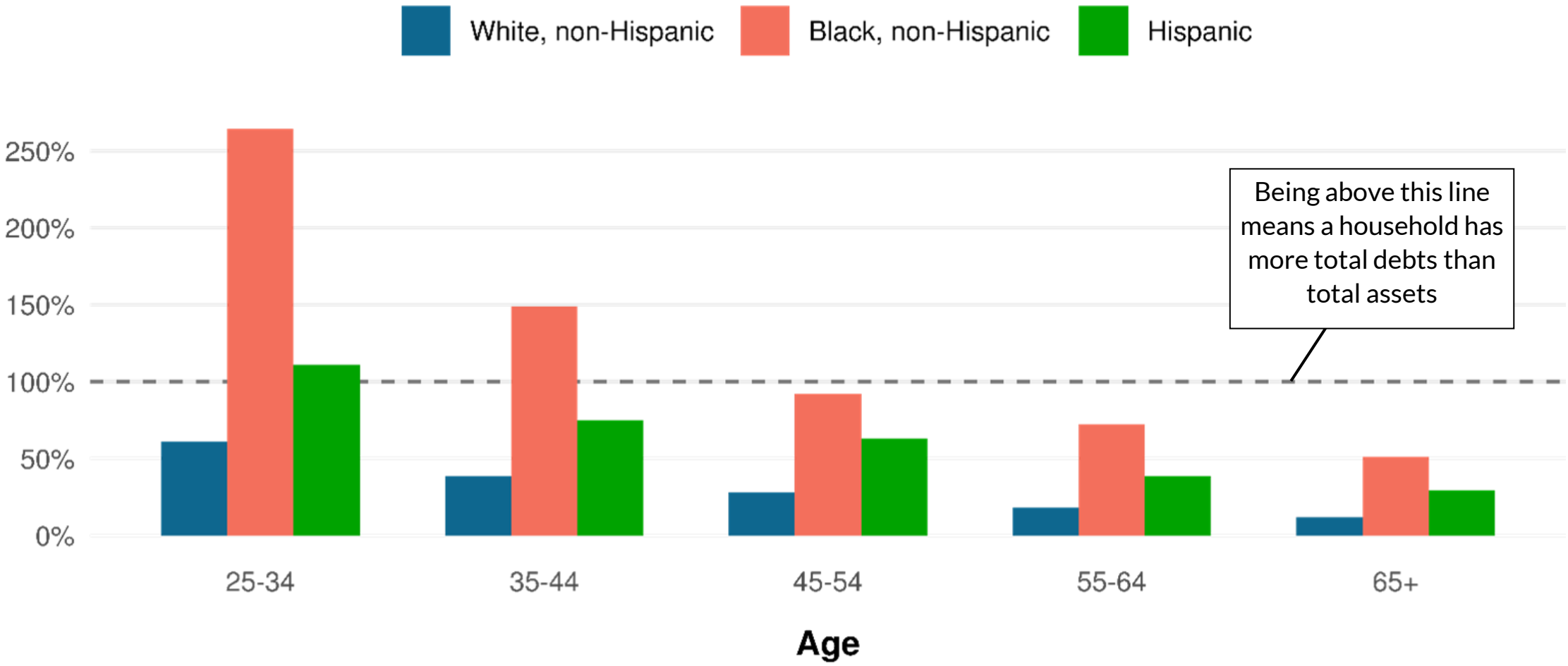
Northwestern Mutual

MGIC

“Wealth is opportunity.
Wealth is the ability to survive, thrive, and be resilient in the face of adversity. While money may not guarantee happiness, financial security plays an important role in an individual’s well-being.”

Median Debt Leverage Ratio by Race/Ethnicity

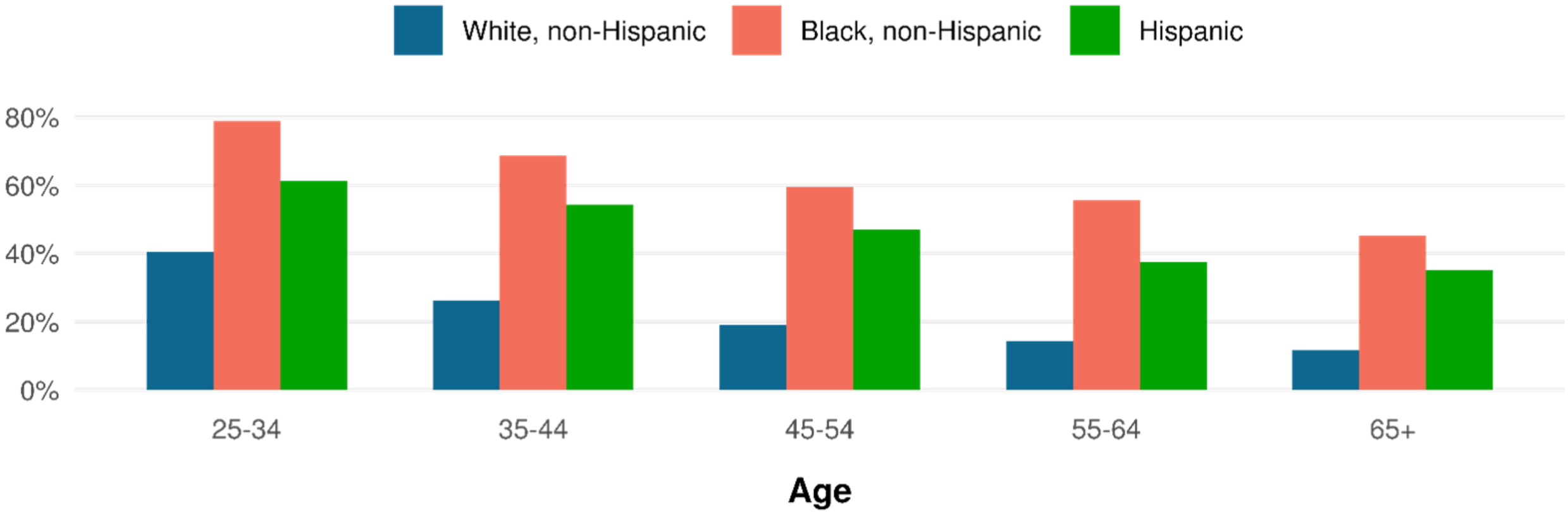
Milwaukee Metro Area



Source: Estimates by Data You Can Use, based on the 2018 Survey of Income and Program Participation and the 2017-2019 American Community Survey

Percent of Households with Less than $7K Net Worth by Age and Race/Ethnicity

Milwaukee Metro Area



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WEALTH IN MILWAUKEE

October 2025

THE DATA CENTER

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MGIC

Data Connects

All too often, decision makers view or discuss data in silos.

- Connecting people who have data with people who need data
- Ensuring that human stories accompany statistics
- Convening community leaders
- Creating shared goals to drive action

Data Connects

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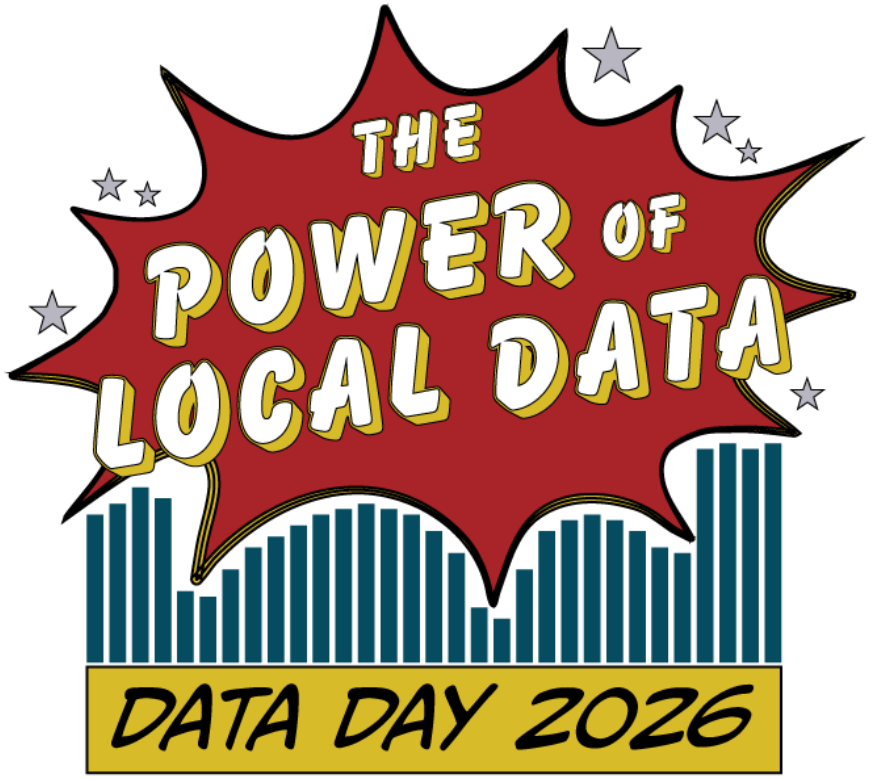
Data Connects



October 7th - 8am-4pm @ Discovery World

DATA YOU CAN USE

Data Connects

“DYCU has been an important partner for the work our department does with our youth by not only assessing needs to promote greater success for Black and Brown males in Milwaukee, but educating them in analyzing and interpreting data to serve the needs of their community”

-Nate Deans, BLMA Director

Tra tion

Transformation Starts With You

IT ALL STARTS WITH US

…our ability to manage your **CAREER**

…the impact we have in the **COMMUNITY**

…our role and influence within your **ORGANIZATION**

…and becoming an authority in our **INDUSTRY**

And for this to work we need to

…continue to scaling our impact through excellent **MISSION STEWARDSHIP**

…expand our strategic **RELATIONSHIPS**

…master the art of critical **SOFT SKILLS**

…sharpen our **TECHNICAL SKILLS**

Finding the Bright Spots in Data

SUBJECT	GRADE
Reading	B
Math	F
Science	B
Social Studies	B
English	A
Art	B

Youth Achievement Data Chats

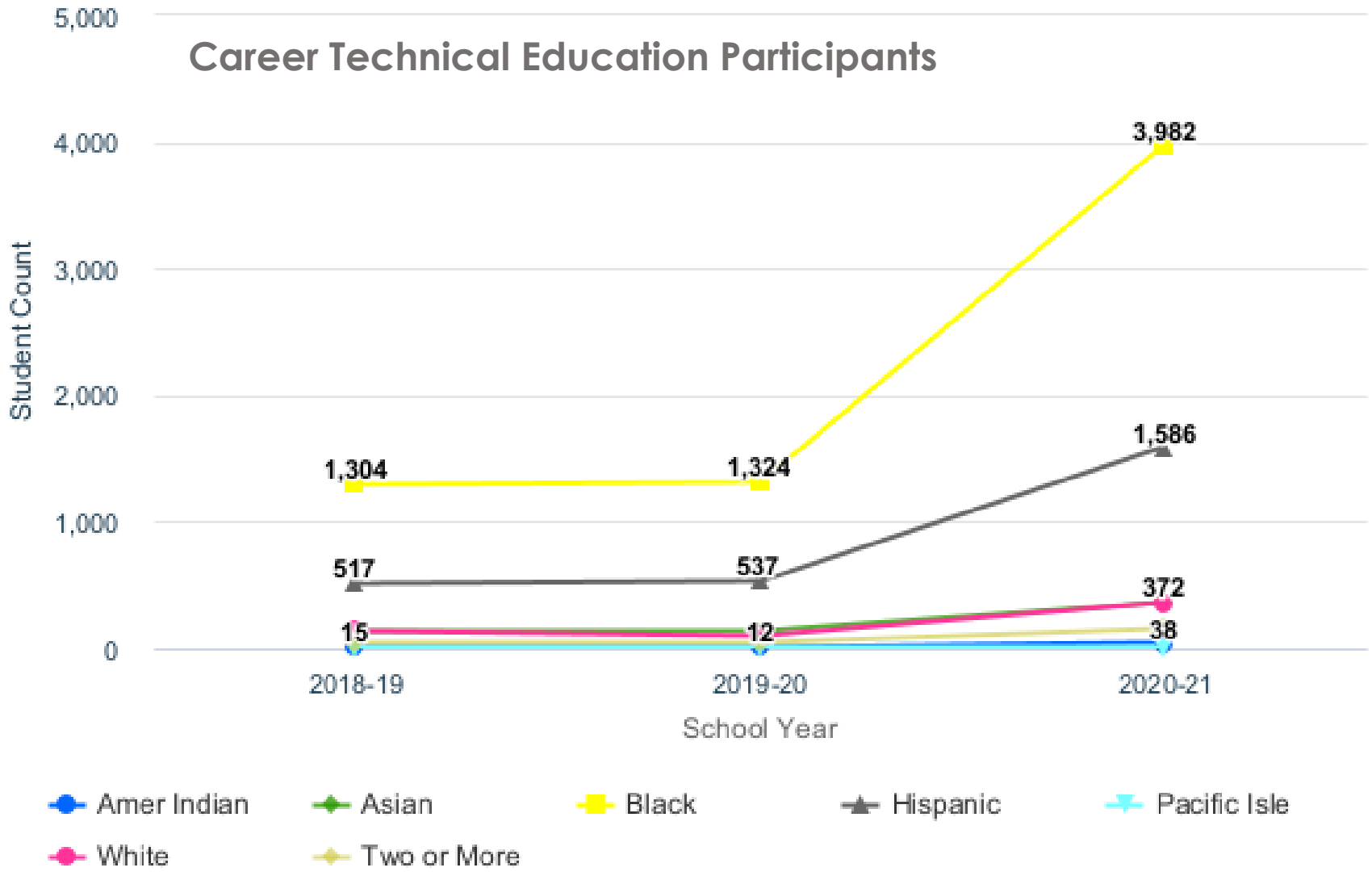
Black Youth: April 2023

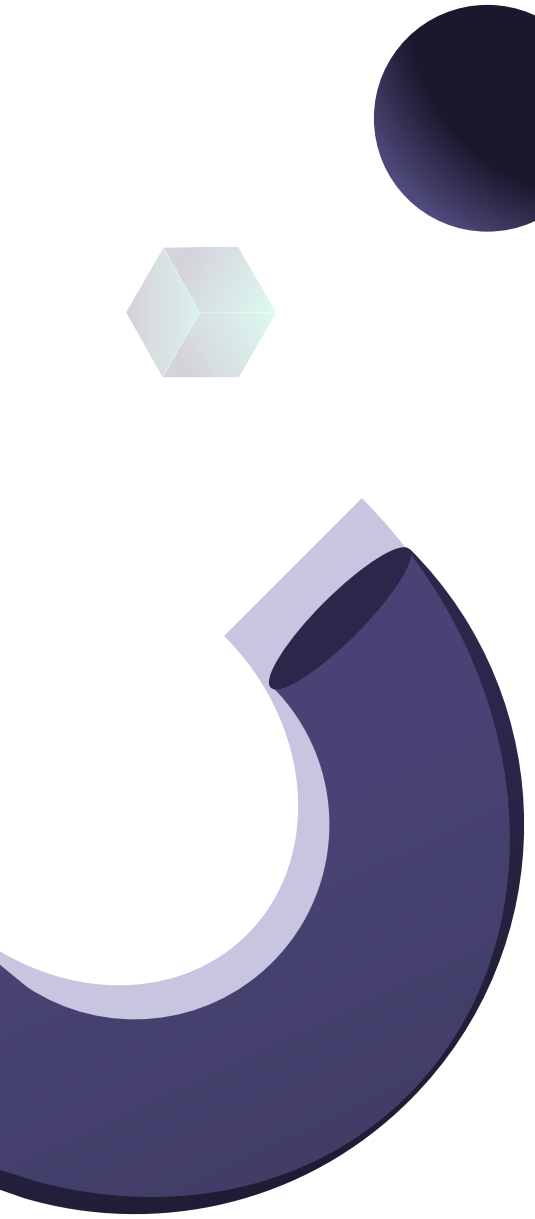
Latine Youth: Oct - Dec 2024

- Highlight “bright spots” of data - or areas where Black and Latine youth are excelling, inside and outside the classroom
- Quantitative data from the U.S. Census American Community Survey and the Wisconsin Department of Public Instruction (DPI) tool WISEdash
- Data chats – small, focused conversations of about five to fifteen individuals convened by partner organizations

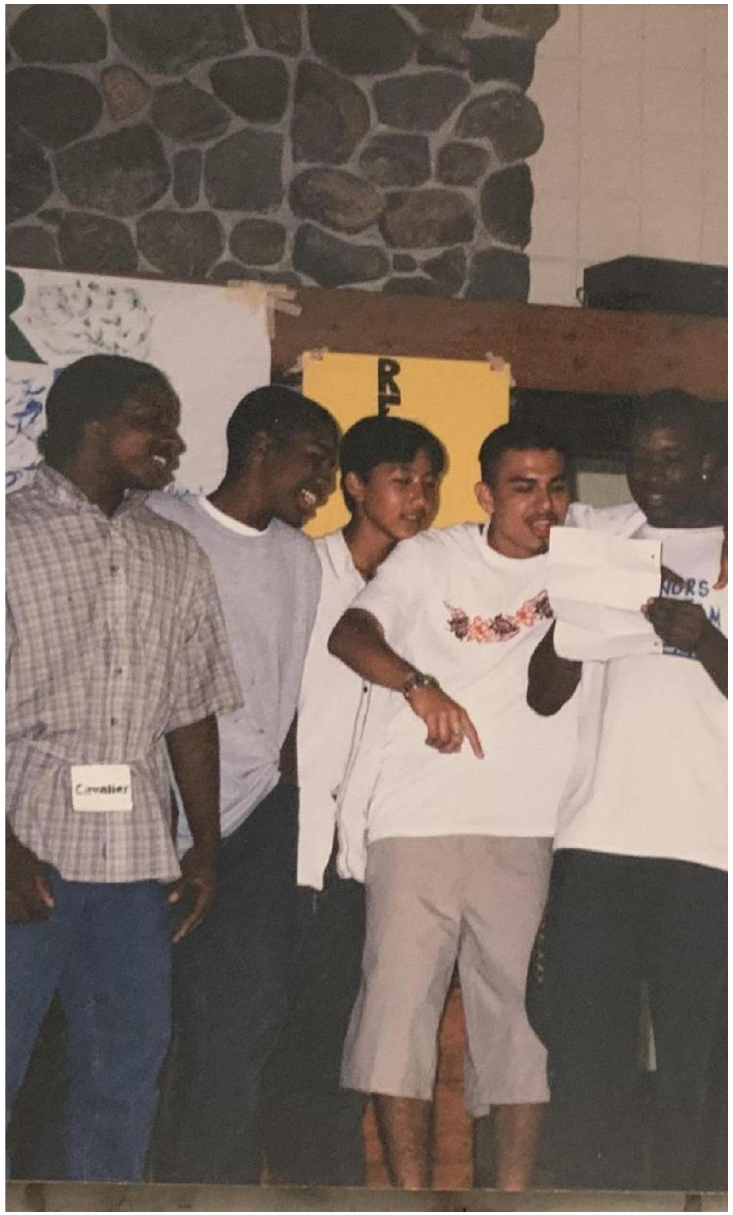
Did You Know?

According to the Wisconsin Department of Public Instruction, Black and Latine student enrollment in Career and Technical education in Milwaukee nearly tripled between 2018 and 2023!


Career Technical Education Participants
5,000
4,000
3,000
2,000
1,000
0
Student Count
3,982
1,586
1,304
1,324
517
537
372
15
12
38
2018-19
2019-20
2020-21
School Year
Amer Indian
Asian
Black
Hispanic
Pacific Isle
White
Two or More



Seeing the best in people



URNAL SENTINEL

DAY, FEBRUARY 16, 2022 • FINAL JSOnline.com PART OF THE USA TODAY NETWORK

't verified Russian troop pullback

MOSCOW – Russian President Vla-nir Putin said Tuesday that he wel-med a security dialogue with the est, and his military reported pull-back some of its troops near Uk-ne. But U.S. President Joe Biden id the U.S. had not verified Russia's dim and that an invasion was still ssible.

Putin said he does not want war and would rely on negotiations as he presses his demand for the West to halt Ukraine's bid to join NATO.

Putin

At the same time, he did not commit to a full pullback of Russian troops, say-ing Russia's next moves in the standoff will depend on how the situation evolves.

In remarks at the White House, Bi-den promised that the U.S. would continue to give diplomacy "every chance" to prevent a Russian invasion, but he struck a skeptical tone about Moscow's intentions. Biden also in-sisted that the U.S. and its allies would not "sacrifice basic principles" re-specting Ukraine sovereignty.

See UKRAINE, Page 10A

Cavalier Johnson cruises to April 5 general election

Supporters take photos with Mayor Cavalier Johnson during an election night party held by his campaign Tuesday in Milwaukee. EBONY COX / MILWAUKEE JOURNAL SENTINEL

Former Ald. Bob Donovan declares he is runner up

Alison Dirr and Vanessa Swales
Milwaukee Journal Sentinel
USA TODAY NETWORK – WISCONSIN

Donovan

Milwaukee Acting Mayor Cavalier "Chevy" Johnson cruised to victory in Tuesday's mayoral primary election, and former south side Ald. Bob Donovan was claiming a second place finish that would set up a face-off between the two in the April 5 general election.

As of press time, the city had not yet reported the results from 23,867 absentee ballots that had been re-turned.

If the pair maintain their spots in the race once all the votes are counted, they will present a choice be-tween a millennial Democrat who has risen quickly through the ranks at City Hall since first being elected in 2016 and a conservative who spent 20 years as an alderman, unsuccessfully ran for mayor in 2016 and de-cided not to seek another term in 2020.

They also will have beat out five other candidates in the race to fill the remaining two years on the term left open by Barrett's resignation in December to serve as U.S. ambassador to Luxembourg.

See MAYOR, Page 15A

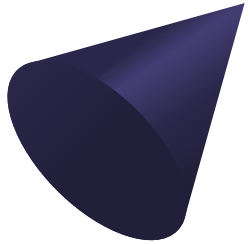
WIN UP TO $10,000

53204

53206

Dr. Amaya's Top 5 Recommendations for Success

- Everyone wants to change the world, change and improve yourself first.
- Plan long term. Achieving goals is not a race, it is more like a marathon, slow and steady.
- You are your biggest competition
- Own your narrative.... create your own story (Nothing happens by accident, it happens by design)
- As long as you are true to yourself, you already won!



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Connect with us to learn more

datayoucanuse.org

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President & Executive Director

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victor@datayoucanuse.org